

MERITEOLLISUUDEN INNOVATIIVISET TUOTTEET

MERIVERKOSTOT 2019

Jukka Laiterä
Turku Science Park Oy
2.4.2019

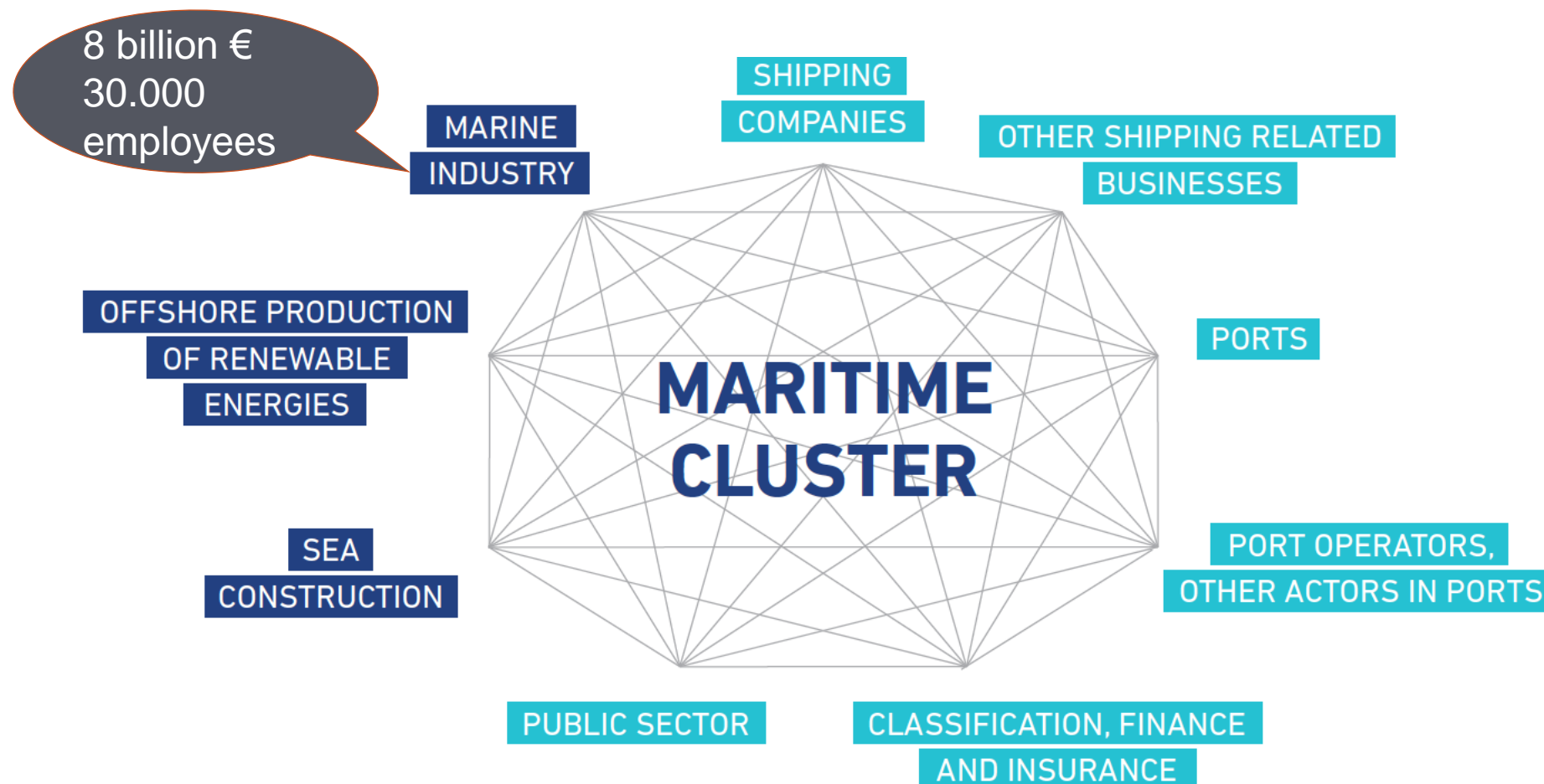
INNOVAATIO

jokin uusi tai olennaisesti parannettu,
taloudellisesti hyödyllinen tuote, prosessi,
palvelu tai keksintö

VIENTITEOLLISUUS

- Suoraan ja välillisesti 46% Suomen BKT:sta
- Arvonlisä yli 90 miljardia €:a
- Työllistää suoraan 470 000 ihmistä
- Välillisine vaikutuksineen lähes 1,1 miljoonaa
- 10 työpaikkaa vientiteollisuudessa luo 13 työpaikkaa muualle

TURN OVER 13 billion € 50.000 EMPLOYEES



Focal themes of Maritime Cluster

Competitiveness and Competence Development

Cruise and Ferry

Arctic Technology

Offshore

- Energy, Environment and Sustainability
- Intelligent Ship, Systems and Solutions

Opaque Bubble ?

- Our success on international market place is based on solid know-how of specific sectors of the marine industry.
- Innovation activity is mainly focused on those areas.
- Visibility from other industries to marine cluster is limited.
- Innovations done elsewhere migrate slowly or only randomly to the use of marine cluster.
- Are we agile enough?

Not everything that matters is obvious

Not everything that is obvious matters

THERE ARE SOLUTIONS TO BE DISCOVERED
FROM OTHER BUSINESS AREAS



Picture: Samuli ja Juulia Siivonen

Break through!

- Interdisciplinary approach fosters innovation.
- Applying for instance new ICT-, energy and environmental technologies, or even new insight to public health or human behaviour the competitive ability of both marine cluster and the expert companies in question could be improved.



MARITIME ACCELERATOR

Accelerating growth & collaboration for concrete results

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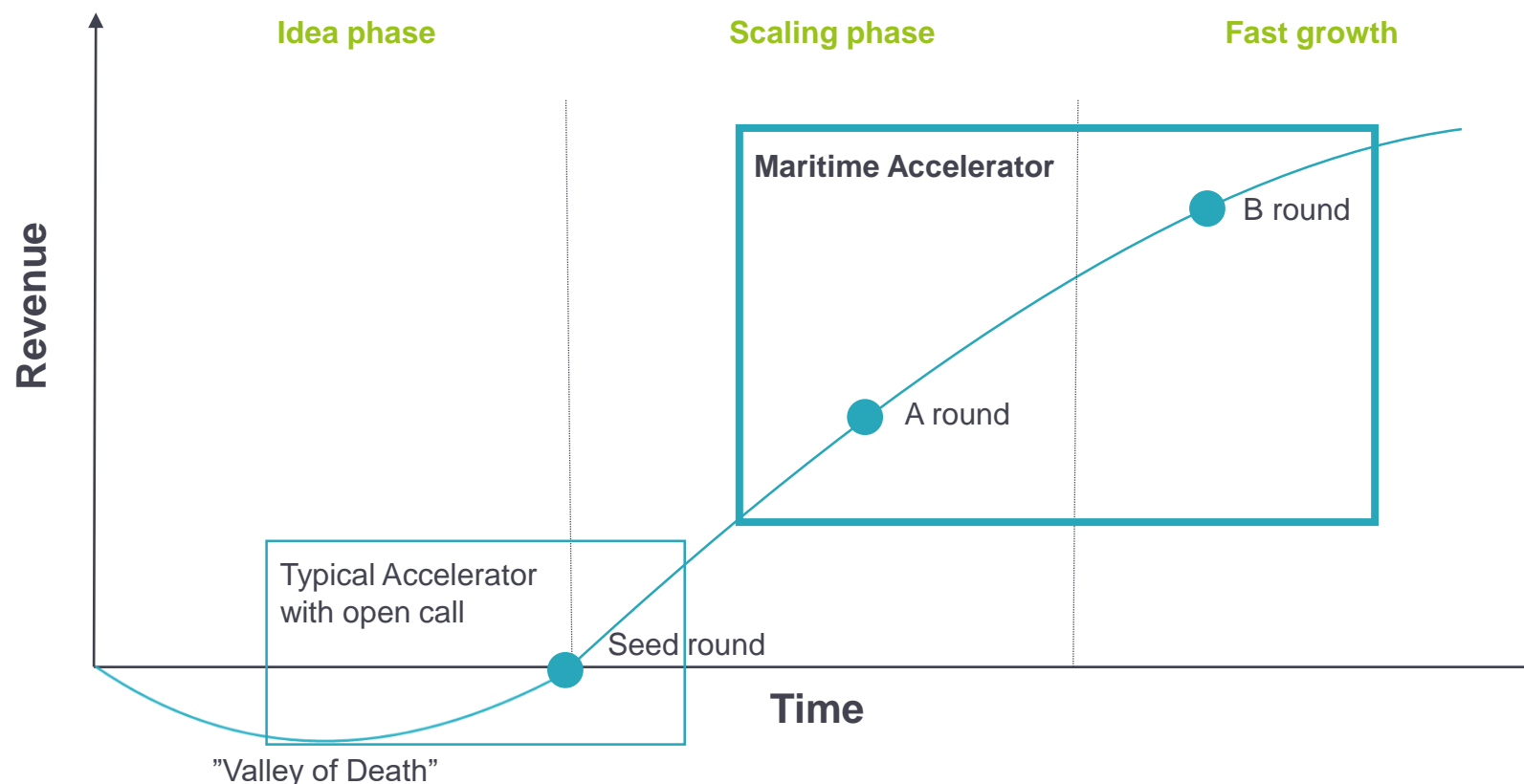
Maritime Accelerator builds New Ventures

- Corporations with great impact and fast moving growth companies
- Will join together to build concrete new ventures.
- **CREATING AN INNOVATION ECOSYSTEM THAT GENERATES NEW BUSINESS AND IMPROVES THE EXISTING ONE**

Main benefits

- Concrete business ventures
- Network with the key players within maritime ecosystem
- Verified startup dealflow and access to talent
- Visibility & branding

Focus in scouting A round growth companies for concrete results and real business opportunities

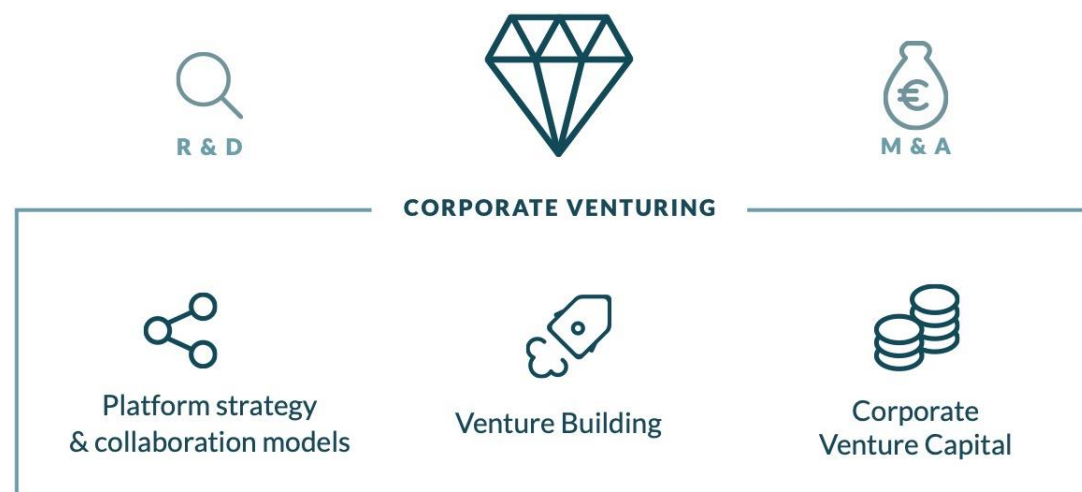


- > Scouting the best possible partners instead of an open call
- > Utilising the power of an ecosystem and a value chain
- > Focus in accelerating the collaboration instead of startups

The potential of corporate venturing



Corporations &
startups



Corporate venturing is the most agile and cost effective way for corporations to build new business by partnering with innovative startup and growth companies

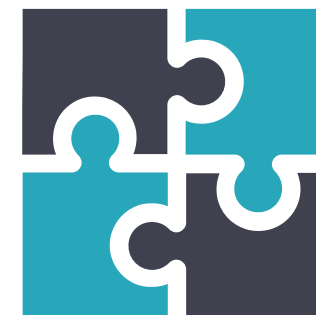
Generating new business and improving existing one



Ecosystem



**Corporations &
startups**



One team

Maritime Accelerator 2018

Maritime Accelerator 2018 results

- 498 international startups screened
- 6 most promising presented at Finals
- Partners promoting the industry and themselves
- Increasing the ecosystem co-operation

Main Partners 2018



Ecosystem Partners 2018



Growth company finalists 2018



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Growth company finalists 2018



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Growth company finalists 2018

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Maritime Accelerator 2019





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Networking with Impact

